DIGITAL WM NEWS ™

Compiled and collated by RnR Organisation

Vol 1 Issue 11 November 2017

Digital WM News is a monthly compilation/curation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email; **subscription details on P.4**

News

ELEVENTH ISSUE OF DIGITAL WM NEWS

Welcome to the eleventh issue of our monthly newsletter. It's aimed at helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web. We love hearing what you, our readers, think about it.

We love getting your news, events/training, offers/tips, people, reading and vacancies for consideration. Please keep sending them. ***Deadline 21st of each month***
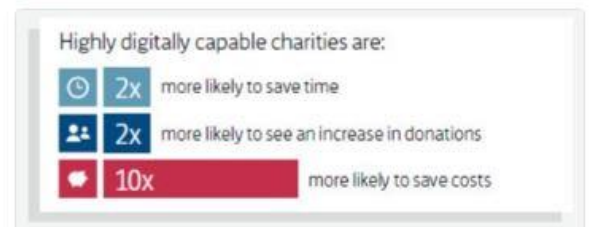- **Pauline Roche, RnR Organisation**

LATEST DIGITAL MATURITY OF CHARITIES REPORT – UPDATE & WM NEWS
The **2017 Lloyds Bank Digital Index benchmarking digital maturity of SMEs and charities** was published on Thursday Nov 2nd – it was disappointing to see that over 100,000 charities do not have Basic Digital Skills; Zoe Amar wrote a **post analysing the charity highlights**:

zoe amar @zoeamar · Nov 2
New blog: my hot off the press analysis of charity highlights from #BizIndex17 zoeamar.com/2017/11/02/llo... Huge congrats @LBGDigi on this fantastic resource

Highly digitally capable charities are:
- 2x more likely to save time
- 2x more likely to see an increase in donations
- 10x more likely to save costs

And this graphic from the report shows %-ages of small businesses in the UK regions who could have full digital skills – the West Midlands at 65% remains the lowest of all 9 English regions. The regional data is on page 56 of the report. It's not as granular as for SMEs – listing only by North, Midlands, London & SE, SW & Wales (HT @meggriffithgray)

Credit: Lloyds Bank Digital Index 2017

Events/Training

Dec 4th
BBC Shared Data Unit hackday
Hacks & Hackers Birmingham, BBC Mailbox studios, Mailbox, Birmingham

Dec 5th
Data Protection Reform - Becoming GDPR Compliant
YMCA Black Country Group (West Bromwich) 38 Carter's Green, West Bromwich B70 9LG

Dec 5th
Digital Leaders WM
How can Small Business and Charities realise the opportunities of becoming more Digitally capable?
Birmingham

Dec 8th
An Introduction to Systems Thinking for Tackling Wicked Problems
Aston University Main Building, Room G8, The Aston Triangle Birmingham

Dec 11th
Net Squared Midlands: tech for social good
December social
Hennessey's Bar, Allison St., Digbeth, Birmingham

Dec 12th
Data Unlocked
Who owns Birmingham?
Innovation Birmingham Campus, Holt Street Birmingham B7 4BB

Dec 15th
Exploring tech skills in the UK - Tech City UK & LinkedIn
iCentrum, Holt St, Birmingham B7 4BP

WEEKLY/MONTHLY MEETUPS
Birmingham Open Code - weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code
Brum SMC – last Fri monthly social media meetup
fizzPOP – Lock picking 2nd Wednesday of month
Net Squared Midlands – monthly #techforgood meetup
Tech Wednesday – monthly meet up for like-minded individuals in tech industry in Birmingham area

TRAINNG
Microsoft UK Digital Skills Programme

Offers/Tips

RNR ORGANISATION BROKERAGE: One of the roles we envisage for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.

We currently support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, Charitable Trusts West Midlands, West Midlands Open Data Forum and general advice and training to VCSE organisations.

We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between people with skills who want to support VCSE organisations and VCSE organisations who need this type of support.

Interested? Please email us at RnR.Organisation@gmail.com about your interest and use the word 'Brokerage' in the subject line. Thanks.

People

Molly Thompson is the new Community Manager for Silicon Canal which connects, promotes & supports tech & digital businesses of all sizes from freelancers, startups through to multinationals in the Greater Birmingham area.

Reading

How charities can work with tech companies
By Sam Applebee, The Guardian, 23 Aug 2017

"…It's encouraging that many charities are aware of the potential for digital technology to enhance their impact, but getting started remains a hurdle. Here are some practical ways that charities and social enterprises can work with external partners to close the gap. "

What makes a good pilot project for digital?
By Ben Holliday, FutureGov, 13 Nov 2017
Article written with local govt emphasis but contains transferable learning
"When an organisation is new to digital it's very important that we show the value of working in new ways, establishing new norms, cultures and expectations."

GDPR and CRM/Fundraising Software Systems
By Ivan Wainewright, May 2017-
"The General Data Protection Regulation (GDPR) is a new law that will replace the Data Protection Act 1998 and will apply in the UK from May 25th 2018. Although compliance cannot be enforced solely by IS systems, there is no doubt that the fundraising software and CRM systems which charities use should be able to help organisations manage their compliance needs.."

Who Drives Digital Transformation in the Voluntary Sector?
By Daz Wright, Inside Outcomes, 15 Nov 2017

"There are a number of barriers that pose a challenge to the sector: –

• Digital transformation is not considered core business
• It is difficult to recover the costs
• The benefits are often not articulated
Essentially these all boil down to one common problem in organisations; digital transformation is not driven at board and trustee level…"

Mandy Johnson
@MsMandyJ

Top tips from @DocJaneCollins for #DigitalTransformation

1. Don't call it transformation
2. Don't enforce change
3. Resist temptation to do too much
4. Work incrementally
5. Keep any change close to the heart and soul of the organisation

#charitytech17

10:19am - 9 Nov 2017 - Twitter for iPad

VCSE Digital Vacancies (listed by Closing date)

Disease Foundation

Dec 4th
Young People's Digital & Engagement Officer
Children's Liver

Dec 8th
Digital Manager, PDSA

Dec 22nd
Digital Designer
The Developer Society
Jan 1st
Product Owner (Future Grant Making System)
Big Lottery Fund

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