DIGITAL WM NEWS ™

Compiled and collated by RnR Organisation

Vol 1 Issue 6 June 2017

Digital WM News is a monthly compilation/curation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email; **subscription details on P.4**

News

SIXTH ISSUE OF DIGITAL WM NEWS & COMMENTS ON FIFTH ISSUE

Welcome to the sixth issue of our (now not so new) monthly newsletter which is aimed at helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web. We love hearing what our readers think about it. Comments on Issue 5 included "Nice work ... keep it up ... please!".

We also love getting your news, events/training, offers/tips, people, reading and vacancies for consideration. Please keep sending them.
Deadline 21st of each month
- **Pauline Roche, RnR Organisation**

[Fighting for a fairer society](#)**,** Cassie Robinson, May 30th

"…I'm proud to announce a new strand of work at Doteveryone we're calling "Digital Society". I'll be leading this area of work for the organisation, focusing on the building blocks of an equitable, fair society that are being affected by the internet"

[Save the Children trials donation button prototype](#)**,** Austin Clarke, Charity Digital News, June 1st

"Save the Children is trialling an innovative, Amazon Dash style concept to boost its fundraising. The charity is using the online shopping company's Dash button concept to make giving donations as easy as pushing a button. Created in partnership with marketing incubator Iris Nursery, the 'Give Button' is aimed at making the donation process more tangible and immediate…"

[Matt Hancock's speech on technology at the Margaret Thatcher Conference on Security](#), Matt Hancock, June 27th

"…our goal is not just practical, but deeply moral too: to improve the human condition by harnessing technology for good"

Events/Training

July 10th
Net Squared Midlands
Data analysis for non-profits
Impact Hub Birmingham

July 12th
Investing in Creativity - Enabling the power of Digital & Tech
Baskerville House, 2 Centenary Square, Birmingham B1 2ND

July 20th
A future vision for partnerships in agri-tech and food research
Hereford Business Solutions Centre, Hereford HR2 6JS

Tech Central presents: Hack the City
Warwick Arts Centre, Coventry CV4 7AL

July 26th
Summer Tech BBQ
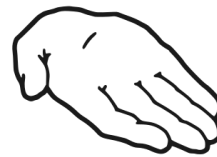iCentrum, Innovation Birmingham Campus, Holt Street, Birmingham B7 4BP

WEEKLY/MONTHLY MEETUPS
fizzPOP – Lock picking every 2nd Wednesday of month
Net Squared Midlands – monthly #techforgood meetup
Birmingham Open Code - weekly (Tuesdays) open study session for folks who program (in any language) or those who want to get started learning to code
Tech Wednesday – monthly meet up for like-minded individuals in the tech industry in the Birmingham area

Offers/Tips

OFFER TO MENTAL HEALTH

From our colleagues at Inside Outcomes (CIC supporting businesses working in the public health, social care and third sectors)

"…In July we are looking for three organisations that carry out face to face work with people supporting them to manage mental health issues. We aim to provide each organisation with access to our Risk Tracker system, support in setting it up and training for staff. Risk Tracker is the only client management system that supports whole person assessment and relates the work that is carried out with clients directly to National Outcome Frameworks. This means that the work you do can be set out to commissioners in a way that will give you better access to funding…".

Full details and costs here

RNR ORGANISATION BROKERAGE: One of the roles we envisage for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.

We currently support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, Charitable Trusts West Midlands, West Midlands Open Data Forum and general advice and training to VCSE organisations.

We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between people with skills who want to support VCSE organisations and VCSE organisations who need this type of support.

Interested? Please email us at **RnR.Organisation@gmail.com** about your interest and use the word 'Brokerage' in the subject line. Thanks.

People

Jessica Rose will be joining @FutureLearn (run online courses in everything from coding, to languages, to Shakespeare, to genetics) as a technical manager in August

Reading

Is Digital Social Innovation for the masses or the few? Alice Mathers, Good Things Foundation, June 13th

"…digital social innovation is not something that happens in a separate space, it's the way we can now change the day to day world around us".

What Does Your Social Media Say About Your Organisation?, Paul Taylor, June 20th

"…Many companies still only see the opportunity of the social stream to promote themselves, broadcast and control the message. It's shows a missed opportunity and a profound misunderstanding of social networks."

A retail data protection product for libraries and public facing services in the UK? Will Perrin, Carnegie UK Trust, June 16th

"…What materials exist for people who want to get on with digital rights work in their library or community centre?

Polling my networks of data activists and trainers I can find a good quantity of material to help get the message across to literate, competent internet users and material for use in the formal education system. But I can't see much on offer for people with an average or below reading age – people who are likely to make up the bulk of those needing help.

I list some of the resources below and would be grateful for any suggestions on Twitter so that we can make a fuller list of resources to host here or with one of the library or community bodies…".

The Dos and Don'ts for creating a successful charity website, Technology Trust, June 1st

Top CRM tips and which software product is best for the job, Technology Trust, June 12th

Five Low-Cost Website Options for Nonprofits, Claire Shinn, Nonprofit Hub

4 Design Thinking Facilitation Resources for Nonprofits, Beth Kanter, June 9th

Good Things Foundation & The Money Advice Service: what is the problem we are trying to solve? Laurence Piercy, June 6th

"…We know that: *the ability to transact online can reduce the poverty premium.* But, we also

know that people often find it hard to transact online — not just because they don't know how — but because online transactions are potentially risky. So, we designed an intervention which provides support for them to undertake an online transaction…"

VCSE Digital Vacancies (listed by Closing date)

July 5th
Mobile IT Technician
Oasis Community Learning

July 9th
Campaign and Community Organiser – Divestment (London, Birmingham or Leeds)
Friends of the Earth

July 13th
Communications Partner
University of Birmingham

July 21st
Data Officer
Starfish Health & Wellbeing

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