DIGITAL WM NEWS ™

Compiled and collated by RnR Organisation

News

Data4Good conference programme published

The [full programme](#) for this ground-breaking conference in Birmingham on November 14th, in which RnR Organisation is one of 10 partners, has now been published.

West Midlands-based speakers and presenters at the event include: Immy Kaur & Andy Reeve, Directors, Impact Hub Birmingham, Austin Rodriguez, Commissioning Manager, Birmingham City Council, Paul Bradshaw, Birmingham City University, Pauline Roche, RnR Organisation and James Bowles, PhD student, TSRC, University of Birmingham. The lead organisation for the event is research company Data Orchard, based in Hereford, and one of the other 9 partners is Birmingham-based social enterprise RnR Organisation.

Other notables among the 44 conference speakers and presenters are Karl Wilding, NCVO, Katherine Mathieson, Chief Executive, British Science Association, Tom Steinberg, Chief Digital Officer, Big Lottery Fund, Aleks Collingwood, Analysis Manager, Joseph Rowntree Foundation, Rachel Kettlewell, Digital & ICT Manager, Esmée Fairbairn Foundation, Amy O'Donnell, ICT in Programme Lead, Oxfam GB, Tom Walker, Research Manager, The Engine Room, Rachel Tait, Programme manager - Inspiring Impact, New Philanthropy Capital, Magid El-Amin, Senior Insight Analyst, Children's Society, Duncan Ross, Data and Analytics Director,

Times Higher Education and Chair of DataKind, Rob Parker, Head of Data and Analytics, Guys and St Thomas Charity and Matt Moorut, Head of Digital and Marketing, Tech Trust.
Conference tickets still available [here](#)

CAST Design Hop workshops registration open

CAST has launched registration for their next round of free half-day Design Hop workshops. They're a fast-paced introduction to digital development, acting as the first step for charities just starting to explore the role of digital in their services. The four-hour creative session builds confidence and motivation to take the next step, as well as focus on what that immediate next step should be for each organisation.
Current confirmed dates are:

 - *London on 22nd Nov at Newspeak House*

- *Manchester on 6th December at The Federation*

CAST are also accepting sign-ups from other areas to help guide where they run them next – they will be right across England (so could be somewhere in the West Midlands if there's enough interest!)

More info [here](#)

Small Charity CEOs Facebook group

[Emily Swords](#), CEO of small charity Give A Giggle, has set up a Facebook group for CEOs of small charities.

On Twitter Emily said she set up the group "so we can share ideas, resources and support each other. Hop over to Facebook and search in groups for Small Charity CEOs and request to join!"

**Lightful seeks candidates
for user testing sessions**

Are you a charity fundraiser or use social media at your charity or beyond profit? Then Lightful needs you!
Lightful is a UK-based technology company for social good and will run user testing sessions from **Tuesday, 27 November** to **Friday, 7 December** around the UK.
Some of these sessions will be run in Birmingham, with the cooperation of Pauline Roche from RnR Organisation. ***Further details on p. 2***

Events, Deadlines & Training

Events

3rd Nov
[Hack the Midlands](#)
Millennium Point, Curzon Street, Birmingham B4 7XG

6th Nov
Tech is a tool
Digbeth Social Enterprise Quarter, i-SE, Avoca Court, 23 Moseley Road, Digbeth, Birmingham, B12 0HJ 0121 771 1411

7th Nov
[Networking - The importance of Online (Linkedin) and Personal Branding](#)
BCU, Curzon Building, Birmingham B4

8th Nov
[Safeguarding and GDPR](#) (2 sessions)
Moxley Peoples Centre Charity, 3 Queen Street, Wednesbury WS10 8TA

9th Nov
[Digital, Sales, Marketing & Technology Expo 2018](#)
Birmingham City Council House, Victoria Sq., Birmingham B1 1BB

14th Nov
[Data4Good conference 2018](#)
Unique Venues, Centenary Sq., Birmingham B1 2EP

22nd Nov
[Net Squared Midlands: tech for social good Nov meetup](#)
Innovation Birmingham, Holt St, Birmingham B7 4BB

Weekly/Monthly Meetups

[Birmingham Open Code](#)
- weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code
[Brum SMC](#) – last Fri monthly social media meetup
[Digital Evenings](#) (Fircroft College) – weekly (Tues) - improve your digital skills. No previous experience required.
[fizzPOP](#) –2nd Wednesday of month Lock picking
[Net Squared Midlands](#) – bi-monthly #techforgood meetup
[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area

Training

[Code Club West Midlands](#)
Clubs in venues all around West Midlands
23rd Nov deadline
[Coding Bootcamp](#) (free 16-week course)
School of Code, iCentrum, Holt Street, Birmingham, B7 4BP

Ongoing
[Digital & IT](#)
Various courses to Apr 2019
Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH

Offers, Tips & Requests

Lightful seeks candidates for user testing sessions

Cont. from p. 1
Lightful is looking to test with all digital skill levels, from digital 'novices' to digital 'natives'. Further, Lightful is particularly interested in testing with people that have a physical impairment (whether visual, auditory, motor, cognitive, or epilepsy) as it wants to make sure its product and services work well for all.

Participants will receive a £50 Amazon voucher for 1 hour of testing as well as compensation for reasonable travel expenses.

If you're interested in participating, please complete this brief form: [Click Here](#) (the information you provide will be send directly to Lightful)
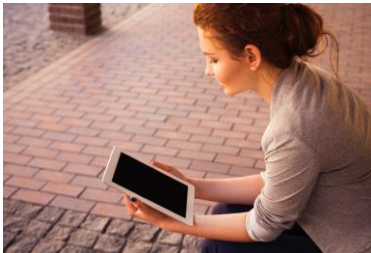
People

Dr Chris Meah's School of Code is recruiting for it's second 16-week Coding Bootcamp.

Chris says "There's an ever-increasing number of jobs and opportunities in technology, but they're not reaching everyone. With rising automation and technology's influence only set to grow in the future, we want to give everyone the chance to learn skills that will help them thrive."

The closing date for applications is 23rd November 2018

Reading, Listening & Resources

What we mean when we talk about service design at the Co-op by Katherine Wastell, Co-op Digital Blog, Oct 25 2018

"I wanted to write this post to explain what service design is at the Co-op. Service design helps build more inclusive teams as well as products and services that meet user and business needs…"

Read full post

CIO interview: Julie Dodd, director of digital transformation and communication, Parkinson's UK by Mark Samuels, 23rd Oct 2018

"…As director of digital transformation and communication at the charity [Parkinson's UK], Dodd overseas both IT and marketing functions. This combined role makes it easier for her to ensure there is a strong working relationship between the organisation's technology and marketing professionals – and her aim is to ensure that tight bond produces great results…"

Read full post

What the news media can learn from librarians
By Louise Lief, Columbia Journalism Review, 24 Oct 2016

"…Today more than ever, the news media's role as a mediator and gatekeeper of civic discourse is being questioned. Jeffrey Rutenbeck, American University's Dean of the School of Communication, voiced what many are feeling when he observed in a recent Knight Foundation report, "Journalism has had the luxury of not having to ask itself the existential question of why anyone should pay any attention to us at all."

He proposed an interesting way to tackle the problem. "I think journalists could learn a lot from hanging around with successful librarians."

Full story

Where next for charities and civil society? Dan Corry's 'NPC Ignites 2018' speech

"…At this year's NPC Ignites, NPC CEO Dan Corry asked the sector to imagine what an ideal version of itself might look like. He identified areas for improvement, such as concern for impact, and used new evidence together with existing resources to show there are issues with the sectors geographic spread.

The speech explores the costs of leaving the sector to entirely to itself to address these problems (or not) against undesirability of interventions which compromise the independence which makes the sector so vital..."

Full speech including Soundcloud recording

Vacancies in West Midlands or flexible locations (listed by Closing date)

31st October
[Technology Trainer - 12 months FTC, Full or Part-time](#)
Ambition School Leadership
[Business Intelligence Analyst](#)
Elim Pentecostal Church
[Database Manager](#)
University of Birmingham
2nd November
[1MM Project Coordinator (West Midlands)](#)
One Million Mentors
5th November
[Money Advice Manager](#)
Coventry Independent Advice Service
[Insight Manager](#)
Practical Action
6th November
[Digital Content Officer](#)
The Vegan Society
7th November
[National Helpline and Online Services Deputy Manager](#)
Safeline

9th November
[IT Support](#)
Starfish Health & Wellbeing
13th November
[Investment Analyst](#)
Resonance Ltd
19th November
[Information and Advice Team Lead](#)
Age UK Birmingham
22nd November
[Data Analyst](#)
Citizens Advice

No closing date
[Elections assistant](#)
[Part-time assistant](#)
Democracy Club

Tenth Issue of Digital WM News Vol 2… changes still happening

This is the tenth issue of **Volume 2** of our monthly newsletter. We love helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web, including via this publication. We also help sector colleagues –
through our regular tech for good Meetup [Net Squared Midlands](#) and the annual national infrastructure unconference [VCSSCamp](#).

Welcome to our new subscribers since last month. We now have 100+ subscribers.

Input from subscribers and guests
"Just like to say a quick thanks to RnR for pulling together this fab newsletter! There really is nothing like it, that I'm aware of, that focusses on #techforgood in the Midlands. It's one of the few newsletters that I actually look forward to and always read" – one happy reader.

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2018.
Deadline 21st of each month

Pauline Roche, RnR Organisation

WANT YOUR OWN COPY OF DIGITAL WM NEWS?

Digital WM News is a free monthly compilation/curation of (mainly) #techforgood news, events, training, offers, tips, people, reading, listening, resources and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email

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