



Data4Good conference resounding success

This ground-breaking first national conference about Data for social good was a resounding success. With over 200 attendees, Birmingham's [Unique Venues](#) hosted 3 inspiring opening speakers, 10 breakout sessions, 5 lightning talks, a host of participative sessions ('Curiosity & Cake'), a closed session for members of the regional funders network, [WM Funders Network](#) and 3 final speakers



Photo: ©Ted Ryan, RnR Organisation

Available session presentations and notes can now be downloaded from the conference website [here](#)

One of the event sponsors, OCSI, published a [roundup](#) of their take on the event. They are hoping Data 4 Good conference becomes an annual event.

A wakelet of some of the tweets from the conference is [here](#)

Government launches £1m Digital Leadership Fund for charities

"...The funding will be used to expand, improve or rework existing training programmes to help charity leaders bolster their [digital skills](#) and understanding of how technology can improve their organisation..."

Deadline: Fri Dec 7, 2018

Full details and application form [here](#)

Digital skills development

New occasional series on digital skills development in the West Midlands region

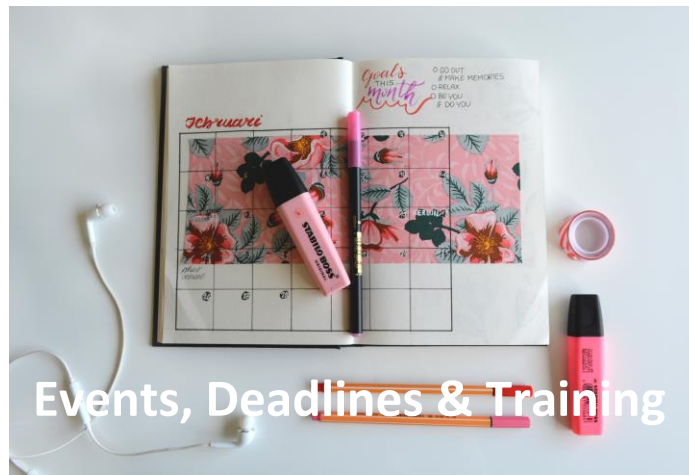
October's announcement of West Midlands Combined Authority's [West Midlands Apprenticeship Promise](#) highlighted that Birmingham is the UK's largest technology hub outside of London and is on course to become a world leader in the digital sector. With over 13,000 technology start-ups opening in the region, there is an increased demand for digital skills to deliver a specialist workforce.

Coventry-based [Arden University](#) and IT consultancy [Digital Native](#) are working in partnership to deliver an innovative apprenticeship programme designed to address a digital talent shortage within the region. This new joint [Digital and Technology Solutions degree apprenticeship](#) is open for applications now and will help employers upskill new and existing employees to meet these needs. The vocational work-focused degree will be delivered by Arden University via its online learning facility and accompanied by face to face coaching and support, provided by Digital Native.

UK Business and Charity Digital Index 2018

The [Lloyds Bank Business and Charity Digital Index](#) is the largest measure of digital capability and skills for SMEs and charities. First published in 2014, it is the only measure of its kind. The Index uses a powerful and unique blend of transactional and attitudinal online data to benchmark digital skills and capability of UK organisations.

For the first time, the report brings to life a five year view of UK data, a spotlight on sole traders and future tech adoption.



Events, Deadlines & Training

Events

Nov 30th

[VCS Summit](#)

BVSC, The Centre for Voluntary Action, 138 Digbeth, Birmingham B5 6DR

Dec 4th

[Power BI Workshop](#)

Birmingham City University Conference Room 4th Floor Millennium Point, Curzon Street, B4 7XG

[Small Charity Christmas Party - Birmingham](#)

EVOLVE at the Adam & Eve, 201 Bradford St, Digbeth, Birmingham B12 0JD

Dec 5th

[Your Digital World - Stourbridge](#)

Bromsgrove Hotel, Birmingham Rd, Bromsgrove B61 0JB

Dec 6th

[Financial Management \(without sending you to sleep\) - Birmingham Workshop](#)

Signing Tree Venue, Birmingham B16 8SZ

[Digital Marketing & Social Media Secrets for](#)

[Small Business Owners](#)

Steward Street Business Lofts, 69 Steward St, Birmingham B18 7AF

Dec 10th

[EngagingSmartCities - a toolkit to avoid inadvertent exclusion](#)

MK Gallery, 900 Midsummer Boulevard, Milton Keynes MK9 3QA

Dec 13th

[Net Squared Midlands: tech for social good Dec meetup](#)

Innovation Birmingham, Holt St, Birmingham B7 4BB

Dec 18th

[Public Sector Digital Midlands Pre-Christmas Meet-Up](#)

HAYS Recruiting, 3rd Floor, 1 Colmore Square, Birmingham, B4 6HQ

Weekly/Monthly Meetups

[Birmingham Open Code](#)

- weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code

[Brum SMC](#) – last Fri monthly social media meetup

[Digital Evenings](#) (Fircroft College) – weekly (Tues) - improve your digital skills. No previous experience required.

[fizzPOP](#) – 2nd Wednesday of month Lock picking

[Net Squared Midlands](#) – bi-monthly #techforgood meetup

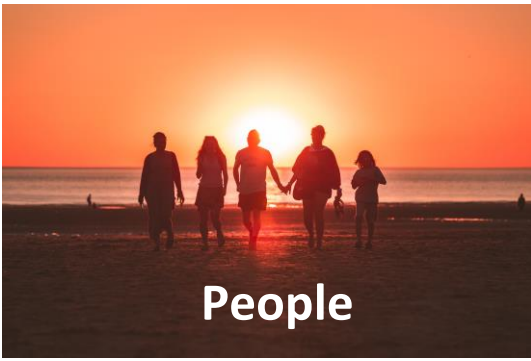
[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area

Training

Ongoing

[Digital skills](#)

Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH



People

Matt Howarth, Reason Digital, Face of a #VibrantEconomy



From [Charity Digital Conference 2018](#)

Four key takeaways from the Charity digital conference 2018

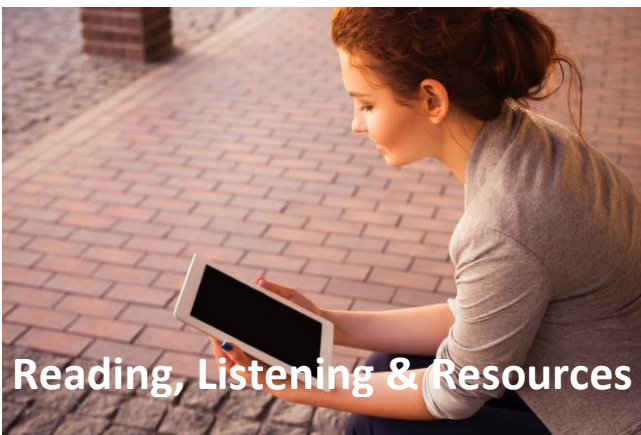
By Kirsty Marrins, CharityComms, Nov 23 2018
“...1. We’re in the age of service delivery...2. Digital is not about technology. It’s about people...3. Digital leadership has nothing to do with tech skills...4. AI is not as scary as it sounds...”

Read [full post](#)

Why do we ignore digital impact?

By Matt Howarth, Oct 9 2018
“...Funding for [digital is frequently cited as a major barrier](#) to charities doing more – and rightly so – but we can’t moan about not getting enough digital budget if we’re not yet fully evidencing for how digital is making as much, or maybe more of, a difference than other services and initiatives...”

Full post [here](#)



Reading, Listening & Resources

Reflections: UK Charities and Digital Identity Research for Yoti

by Nissa Ramsay, Think Social Tech, Nov 21 2018
“Five key findings: ...1. Introducing new tech could have negative consequences for beneficiaries...2. Tech could make it harder to access charity services...3. Free tech is still expensive and difficult for charities to adopt...4. Charities internal digital priorities prevent them from exploring new opportunities to adopt tech...5. Digital identity solutions may help charities improve interactions between their staff, volunteers and beneficiaries...”

Read [full post](#)

Doing Social Research: Practical Guides and Online Tools

[List of online resources](#) curated by Nissa Ramsay, Think Social Tech, in Feb-Mar 2018 on behalf of the Open Data Institute

Choosing an electronic case management system for your organisation

By James Noble, NPC, Jan 12 2018

“Choosing the correct electronic data system or CRM for your organisation can be tricky. There are many things you need consider to ensure it will be suitable for your organisation. [This paper](#) [Download PDF 204kB] is a guide for charities and other social sector organisations who are taking the steps to implement a new database...”.



Vacancies by closing date & employer

29th November

[Fundraising Executive – Individual Giving](#)

Birmingham Hippodrome

30th November

[Head of Marketing](#)

National Star

[Research & Policy Coordinator](#)

Reall

2nd December

[Campaign Data Assistant](#)

University of Birmingham

4th December

[Campaign Research Assistant](#)

University of Birmingham

7th December

[Digital Campaigns Manager](#)

British Horse Society

10th December

[Digital Marketing Officer](#)

Practical Action

[Marketing and Communications Manager](#)

The Prince's Trust

[Marketing Co-ordinator](#)

BSAVA

11th December

[Marketing Officer](#)

Nicodemus

12th December

[Budgeting & Digital Support Worker \(Universal Support Project\)](#)

Citizens Advice Telford & Wrekin

No date

[Measurement & Evaluation Officer](#)

Kids Run Free

Eleventh Issue of Digital WM News Vol 2... and more changes

This is the eleventh issue of **Volume 2** of our monthly newsletter. We love helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web, including via this publication.

We also help sector colleagues – through our regular tech for good Meetup [Net Squared Midlands](#) and the annual national infrastructure unconference [VCSSCamp](#).

Welcome to our new subscribers since last month. We now have 100+ subscribers.

Input and comments from subscribers and guests

“Just like to say a quick thanks to RnR for pulling together this fab newsletter! There really is nothing like it, that I’m aware of, that focusses on #techforgood in the Midlands. It’s one of the few newsletters that I actually look forward to and always read” **and** “I rely on your newsletter to find out what’s going on” – two happy readers.

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2018.

Deadline 21st of each month

Pauline Roche, RnR Organisation

WANT YOUR OWN COPY OF DIGITAL WM NEWS?

Digital WM News is a free monthly compilation/curation of (mainly) #techforgood news, events, training, offers, tips, people, reading, listening, resources and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email

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