

# DIGITAL WM NEWS™

Compiled and collated by **RnR Organisation**

Vol 2 Issue 4, Apr 2018



*Digital WM News is a monthly compilation/curation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email; **subscription details on P.4***



## News

### FOURTH ISSUE OF DIGITAL WM NEWS VOL 2

Welcome to the fourth issue of **Volume 2** of our monthly newsletter. We are continuing to help people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web, including via this publication. Welcome to our new subscribers since last month.

### Input from subscribers and guests

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2018.

#### **Deadline 21<sup>st</sup> of each month**

- Pauline Roche, RnR Organisation

### ABILITYNET TECHFORGOOD AWARDS

Entry is free in all of the categories. You can nominate yourself or someone else. Nominations close at 6pm on Tuesday 8th May.

Details and how to apply [here](#)

### VCSSCAMP 8 ROUNDUP



*Photo: Ted Ryan, RnR Organisation, 2018*

Following another successful [VCSSCamp](#) unconference for infrastructure organisations and supporting agencies in London on April 23<sup>rd</sup>, our event partners [Superhighways](#), published a summary using Wakelet, a tool we are also going to be using now that Storify is closing.

Full event summary available [here](#)

### HELPING SMALLER NONPROFITS DISCOVER, DESIGN AND DEVELOP USER-CENTRED DIGITAL SERVICES THAT IMPROVE LIVES

By CAST

“...[FUSE](#): In April and May [2018] we are opening up our phone lines to talk to you about your ambitions for digital, the challenges you face and most importantly what you think would help you achieve your vision. In return, we'll support you with our knowledge, expertise and connections. Where appropriate, we'll also put you forward for our brand new, funded Fuse for Smaller Charities

digital accelerator programme, starting in July 2018”.

### **LIST OF CHARITY SPEAKERS 'WHO ARE NOT WHITE AND MALE'**

By Hugo Radojev, Civil Society, Apr 10<sup>th</sup> 2018  
“...Mandy Johnson, the chief executive of the Small Charities Coalition, has published a list of non-male charity sector conference speakers... At the time of publishing the list features over 150 speakers divided between those “who do not

identify themselves as white or male” and “white people who do not identify as male”. The list is further sub-divided into area of expertise, including “academic experts”, “chief execs, exec directors and founders”, “fundraising experts” and “service delivery experts...”

- See more [here](#)



## **Events/Training**

### **EVENTS/DEADLINES**

**May 3<sup>rd</sup>**

[Institute of Fundraising West Midlands Group](#)  
[Institute of Fundraising West Midlands First Thursday Networking May - Birmingham](#)

John Lewis Community Hub (top floor)  
2 Station Street, Grand Central  
Birmingham B2 4AU

**May 14<sup>th</sup>**

[Institute of Fundraising West Midlands](#)  
[Worcestershire Fundraisers Meet Up](#)

Waitrose, 223 London Road  
Worcester WR5 2JG

**May 24<sup>th</sup>**

[Net Squared Midlands: tech for social good](#)  
[May meetup](#)

Innovation Birmingham, Holt St., Birmingham

### **WEEKLY/MONTHLY MEETUPS**

[Birmingham Open Code](#) (restarting Apr 24<sup>th</sup>)

- weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code

[Brum SMC](#) – last Fri monthly social media meetup  
[fizzPOP](#) – 2<sup>nd</sup> Wednesday of month Lock picking

[Net Squared Midlands](#) – monthly #techforgood meetup

[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area

### **TRAINING**

**May 10<sup>th</sup>**

[Institute of Fundraising West Midlands Group](#)  
[Institute of Fundraising West Midlands: Introduction to Fundraising Course](#)

Archdiocese of Birmingham, Cathedral House  
St Chads Queensway, Birmingham B4 6EX



## Offers/Tips

**RNR ORGANISATION BROKERAGE:** One of the roles for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.

- We support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, WM Funders Network, West Midlands Open Data Forum and general advice and training to VCSE organisations.
- We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between people with skills who want to support VCSE organisations and VCSE organisations who need this type of support.
- **Interested?** Please email us at [Rnr.Organisation@gmail.com](mailto:Rnr.Organisation@gmail.com) about your interest and use the word 'Brokerage' in the subject line. Thanks.



## People



Darren Wright has worked across the public, voluntary and private sector gathering a unique range of experience. Working at a senior management level, with both the NHS and local authority, he commissioned life expectancy services across Birmingham. Within the Voluntary Sector he has worked as a charity Chief Executive running one of the largest crowd sourced data projects in the world.

Darren became a Director of RnR Organisation in 2018.



## Reading/Listening/Resources

[New 5 Minute Guide – Infographics for Charities](#), by Digital Charity Lab, Mar 9<sup>th</sup> 2014

"Infographics are a fantastic way for charities to **explain complex issues**, and they are extremely '**shareable**' in the visual culture of social media.."

[Find out about candidates in your area](#) by Democracy Club 2018

A group of democracy enthusiasts from around the West Midlands, coordinated by [Democracy Club](#), got together in early April at [Impact Hub Birmingham](#) and added some data to this website.

['A Mix Of Junk And Important Stuff': How We Sorted Out Our Charity Data For GDPR](#)

By Philippa Frankl, The Guardian, Apr 9<sup>th</sup> 2018

“...This has been a complex but valuable process. As an organisation, we are now much more confident in the completeness of our data. Our processes have been streamlined and staff now understand the permission needed when we contact people. We have a greater understanding of how to protect sensitive data about the people we support, and how we can use that to measure our impact..”



### [Embracing Digital \(and reaping the benefits\)](#)

By Jane Ide, NAVCA, Apr 12<sup>th</sup> 2018

“...we want to model for other small charities the ways in which truly embracing digital can help them be more effective, more productive and deliver even more for their beneficiaries.

[Social Good Podcast: Pauline Roche](#)

## Vacancies (listed by Closing date)

**May 4<sup>th</sup>**

[Senior Individual Giving and Challenge Events Fundraiser \(Maternity Cover\)](#)

Ronald McDonald House

**May 7<sup>th</sup>**

Social Media Executive

*Largest farming organisation in the UK*

**May 8<sup>th</sup>**

[Design Manager \(maternity cover\)](#)

Institute for Teaching

**May 10<sup>th</sup>**

[Regional Administration Coordinator](#)

Alzheimer's Society

**May 21<sup>st</sup>**

[Communications Manager](#)

*Growing Public Sector / Not for Profit organisation in the West Midlands*

**May 24<sup>th</sup>**

ICT Security Manager - Birmingham

NACRO

**June 6<sup>th</sup>**

[Product Owner \(National Lottery Awards for All\)](#)

The Big Lottery Fund

**No closing date**

[Studio Manager](#)

The Developer Society

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