

DIGITAL WM NEWS™

Compiled and collated by **RnR Organisation**

Vol 2 Issue 5, May 2018



*Digital WM News is a monthly compilation/curation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email; **subscription details on P.4***



News

FIFTH ISSUE OF DIGITAL WM NEWS VOL 2

Welcome to the fifth (and slightly longer) issue of **Volume 2** of our monthly newsletter. We love helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands (and wider through [VCSSCamp](#)) to get more out of technology and the web, including via this publication. Welcome to our new subscribers since last month.

Input from subscribers and guests

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2018.

Deadline 21st of each month

- **Pauline Roche, RnR Organisation**

MIDLANDS BASED PUBLIC SECTOR DIGI/TECH MEETUP PROPOSED

Jane Fallon, Head Of Digital Office of the Public Guardian in Birmingham, is looking to set up a Midlands based Public Sector Digi/Tech meetup. If you're interested, or know someone else who might be, please respond to Jane on Twitter at <https://twitter.com/otherJaneFallon>

POWER OF STORYTELLING: IN HER (IRISH) SHOES

If you ever want an example of whether digital storytelling works, check out the stories on the Facebook page "[In her shoes: Women of the Eighth](#)"



IRISH CITIZENS' #HOMETOVOTE TWEETS SHOW THE INTERNET AT ITS MOST INSPIRING by Heather Schwedel

"...Taking in [#HomeToVote](#) is like watching *Planes, Trains, and Automobiles*, or any number of road trip comedies, except instead of hijinks, you get the inspiration of watching people fight for their political beliefs as they traverse entire continents to participate in a potentially historic vote and try to make the world a better place..."

Full story [here](#)

ZOE AMAR: WHERE WAS THE CHARITY RESPONSE TO THE FACEBOOK DATA SCANDAL? By Lauren Weymouth

"...Speaking at the Charity Finance Group Annual Conference 2018, Amar said charity voices have

DIGITAL WM NEWS, VOL 2, ISSUE 5 MAY 2018

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been "absent from the table" in responding to digital trends and scandals affecting some of the technology platforms charities commonly use..."

Full story [here](#)

REACH AWARDED OVER £300,000 OF NATIONAL LOTTERY FUNDING

"...there are significant skills gaps in key functional areas such as marketing and digital.



Events/Training

EVENTS/DEADLINES

June 3rd

[Build, Make and Mend](#)

Dorothy Parkes Centre, Church Road, Smethwick, B67 6EH

June 7-10

[Birmingham Design Festival](#)

June 12th

[How to convert your website into a money making platform](#) (for SMEs based in Greater Birmingham or Solihull)

Philip Dix House, Corporation Street, Tamworth B79 7DN

June 16th & 19th

[ThingsCamp](#) & [ThingsCamp for Business](#)

June 18th-22nd

[Digital Leaders Week](#)

June 19th

[iSandwell Camp 2018: Building our Digital champions network](#)

Krunch, Oldbury B68 8RE

June 21st

To address these challenges and to shift the dial on the demand and supply of trustee positions, Reach Volunteering has set up a project...,[which] will work to ensure that boards are able to recruit and retain a diverse group of volunteers with the right skills set..."

Full story [here](#)

[Net Squared Midlands: tech for social good](#)

[June meetup](#)

Innovation Birmingham, Holt St., Birmingham

June 29th

[Charity Digital Conference](#)

Resource for London, 356 Holloway Road, London N7 6PA

July 4th

[Impact Hub Birmingham Masterclass: How to crowdfund your social movement](#)

Impact Hub Birmingham, Walker Building, 58 Oxford St, Birmingham B5 5NY

July 12th

[IoF West Midlands Corporate Workshop With Thrive, Birmingham](#)

Gowling WLG, Two Snowhill, Birmingham B4 6WR

WEEKLY/MONTHLY MEETUPS

[Birmingham Open Code](#)

- weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code

[Brum SMC](#) – last Fri monthly social media meetup

[Digital Evenings](#) (Fircroft College) – weekly (Tues) - improve your digital skills. No previous experience required.

[fizzPOP](#) –2nd Wednesday of month Lock picking

[Net Squared Midlands](#) – monthly #techforgood meetup

[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area

TRAINING

June

[Digital skills & employability training course](#) - for unemployed, not in education or training people aged 16-29 living in the Black Country



Offers/Tips

June 4-6

[IT for the workplace – Part 1 \(residential\)](#)

Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH

June 5-6

[Planning for Real® training course](#)

The Bond Company 180 – 182 Fazeley Street, Digbeth, Birmingham, B5 5SE

July 4-6

[IT for the workplace – Part 2 \(residential\)](#)

Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH

RNR ORGANISATION BROKERAGE:

- One of the roles for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.
- We support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, WM Funders Network, West Midlands Open Data Forum and general advice and training to VCSE organisations.
- We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between people with skills who want to support VCSE organisations and VCSE organisations who need this type of support.
- **Interested?** Please email us at RnR.Organisation@gmail.com about your interest and use the word 'Brokerage' in the subject line. Thanks.



People



“... Innovation Birmingham-based 15-year-old digital tech entrepreneur [Kari Lawler](#) is set to pitch in front of UK Space Agency heads in June after winning the UK Space SatelLife Challenge 2018...” full interview about Kari and the Space Agency [here](#)



Reading/Listening/Resources

[Joe Saxton: Is it time for new leadership at the NCVO?](#) May 17th 2018 in Third Sector

“...In this day and age, we need a media-savvy and tech-savvy leadership at the NCVO, one that can make the sector’s case persuasively and articulately... How do we persuade the public, politicians and donors of the great work that charities do, if it isn’t by using the media? Both social and broadcast media are an asset to be exploited, not an enemy to be avoided...”.

[Charities respond to the civil society strategy consultation](#) by Civil Society, May 23rd 2018

“Charity representative bodies, think tanks and grantmakers have told the government that the new civil society strategy should include an emphasis on grants, encouraging the sector to speak out and better more meaningful engagement..”

[Give me data over people's opinions](#) by Debra Allcock Tyler, May 24th 2018

“...show me sound data with a perfectly visualised graph or a beautifully crafted equation (for example, Bayes’ law, which allows you to calculate the probability that something is true, is just gorgeous) and I’m in raptures....Rosling takes data from the United Nations and gives us a global perspective on many of the battles we’re fighting: poverty, disease, death, social mobility, equality and so on. And it makes my heart sing...”

[Datatools Sandwell](#)

DataTools has been created by [Inside Outcomes](#) for [iSandwell](#) to give groups and organisations in Sandwell impartial advice on how to best manage information and data.

[Matt Hancock says there might be 'a new era of public sector grants' for charities](#) by Kirsty

Weakley, 16th May 2018, Civil Society

“The government wants to find more sustainable operating models, which could see the return of grants, and wants to make charities and other civil society organisations more confident when it comes to campaigning, Matt Hancock has said...”

[Internet User Classification 2018](#)

Are you a 'Youthful Urban Fringe' or a 'Digital Senior'? Latest [#mapofthemoth](#)-'Internet User Classification 2018' – [Consumer Data Research Centre](#) (CDRC) has classified neighbourhoods in Great Britain based on indicators of Internet use and engagement

[How To Carry Out Effective User Research](#)

CAST #TechForGood: “One of the biggest [#servicedesign](#) knowledge gaps we find facing [#charities](#) is how to carry out effective [#userresearch](#). This is so valuable for all orgs to be doing, and important to do it right...”

[What is Tech for Good?](#)

May 7th 2018 by Joe Roberson

“...Tech for Good is:

- A community of people
- About making tech that addresses social, economic and environmental challenges
- About building that tech in a collaborative, user-led way with an end result that’s ethically right-on....”

[UK Civil Society Almanac 2018](#)

If you’re interested in charities, volunteering or the voluntary sector (or just need info for a funding bid), [@NCVO](#) has just published its latest collection of trends, facts and data.

[Lloyds Bank UK Consumer Digital Index 2018 & West Midlands regional findings](#)

“...largest measure of financial and digital capability of people in the UK...in it’s third year of publication, the Index combines consumers’

actual behavioural data with survey research to understand the attitudes behind their behaviour. For the first time, the report brings to life new details on Basic Digital Skills, digital skills in the workplace, new demographic data, money management attitudes and research on 11-18 year olds...”.

[Delivering digital skills](#)

Nesta

A guide to preparing the workforce for an inclusive digital economy - nine steps to preparing the workforce for digital



transformation, and 10 case studies that show skills provision in practice.

Vacancies (listed by Closing date)

May 31st

[Media Officer](#)

Shakespeare Birthplace Trust

June 4th

[Head of Support](#)

Children's Liver Disease Foundation

[IT Roaming Technician, Birmingham](#)

ARK Schools

June 5th

[Data Administrator](#)

Shelter

June 6th

[Product Owner \(National Lottery Awards for All\)](#)

The Big Lottery Fund

June 10th

[Communications Manager](#)

Heart of England Forest

June 13th

[Senior communications officer](#)

Citizens Advice

June 21st

[Visual Arts Producer](#)

Birmingham Hippodrome

No closing date

[Studio Manager](#)

The Developer Society

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