DIGITAL WM NEWS ™

Compiled and collated by RnR Organisation

Vol 2 Issue 8, Aug 2018



News

Voluntary sector trends – checking the data

Come to Impact Hub Birmingham on Monday September 17th at and hear charity leaders share data and stories from two important data sources, the 2018 NCVO Almanac with Karl Wilding from NCVO (charity which champions the voluntary sector and volunteering) and the Small Charity Index with Pauline Broomhead from The FSI (charity which support the UK's small charity sector)

Free <u>registration on Eventbrite</u>

Grants awarded in the West Midlands at lowest level since 2010

By Carmen Aguilar Garcia Funding awarded to West Midlands' institutions in 2017 reached its lowest point since 2010, an analysis by Birmingham Eastside shows.

According to the data from <u>360Giving</u>, the total amount awarded to West Midlands' organisations in 2017 dropped by 44% compared to the previous year.

Read full blogpost

Civil Society Strategy commentaries etc

We have gathered together on our website lots of the commentaries, letters and press releases, from charities, funders networks and others, about the Government's Civil Society Strategy, published in August Read full blogpost with links



Events, Deadlines & Training

Events

Sept 15th

Wellness Hackday

Custard Factory, Gibb St, Digbeth, Birmingham B9 4AA

Sept 17th

Voluntary sector trends: checking the data

Impact Hub Birmingham, Walker Building, 58 Oxford St, Birmingham B5 5NY

Sept 20th

Net Squared Midlands: tech for social good Sept meetup

Innovation Birmingham, Faraday Wharf, Holt St, Birmingham B7 4BB

Sept 25th

Social Media Surgery

Tamworth Enterprise Centre, Philip Dix Centre, Corporation Street, Tamworth B79 7DN

Sept 27th

Public Sector Digital Midlands

Spaces, 156 Great Charles Street, Queensway, Birmingham, B3 3HN

Oct 3rd

<u>Digital Communities Network - Birmingham</u> Disability Resource Centre, Unit 18, Ace Business Park, Mackadown Lane, Kitts Green Birmingham B33 OLD

Weekly/Monthly Meetups

Birmingham Open Code

- weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code

<u>Brum SMC</u> – last Fri monthly social media meetup <u>Digital Evenings</u> (Fircroft College) – weekly (Tues) - improve your digital skills. No previous experience required.

<u>fizzPOP</u> –2nd Wednesday of month Lock picking

Net Squared Midlands – bi-monthly #techforgood meetup

<u>Tech Wednesday</u> – monthly meet up for likeminded individuals in tech industry in Birmingham area

Training

Ongoing

<u>Digital skills & employability training course</u> - for unemployed, not in education or training people aged 16-29 living in the Black Country

Ongoing

<u>IT for the workplace</u> – (residential) Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH



Offers, Tips & Requests

Research help request from Think Social Tech





I'm looking for charities to talk to who are interested in preventing people having to retell their stories/history/key info to different professionals/services they access. I'm doing some research which might help address this via @getyoti - DM's open, please get in touch or RT

2:38 PM - 28 Aug 2018

RnR Organisation is working with Nissa from Think Social Tech on this piece of research so we'd also be delighted to hear from interested charities – email us on RnR.Organisation@gmail.com

Tech for good podcast seeks guests



Anyone want to guest on the @techforgoodlive podcast tomorrow 5:45pm recorded live in Manchester? (Or do you want to guest in the future?) Give me a shout. You just need to have thoughts and knowledge on tech used for social good. Pls RT. Dms open. #techforgood

11:43am · 6 Aug 2018 · Twitter for Android

RNR ORGANISATION BROKERAGE:

- One of the roles for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.
- We support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, WM Funders Network, West Midlands Open Data Forum and general advice and training to VCSE organisations.
- We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between
 people with skills who want to support VCSE organisations and VCSE organisations who need this type of
 support.
- Interested? Please email us at RnR.Organisation@gmail.com about your interest and use the word 'Brokerage' in the subject line. Thanks.



People

Huge and continuing thanks to all the people at my 'Hack my newsletter' session at CommsCamp in July who took some time to help us make this newsletter look better – I'll be writing a blogpost about it in due course, and there is still lots to do but in the meantime, thanks again!



Reading, Listening & Resources

It's time to throw out your 'digital' strategy by Anne Bienia, CRUK, Aug 15th 2018

"...Helping the charity see the benefits of usercentric, agile and lean ways of working is absolutely core to our mission. We've just made the conscious decision to not call these ways of working 'digital' anymore, as that often implies they're only suitable for projects that have something to do with the internet, when in fact they are useful for all kinds of work. We're also working to make our Technology strategy a key part of our organisational strategy, rather than a strategy for just the Technology team..."

Full blogpost

3 things I learnt from working in a more digital way by Alice Larden, CRUK, Aug 30th 2018
"...The innovation/design/new product
development, or whatever you want to call it,
process is hard. Things don't happen in a nice
straight linear way. You go over stuff again, and
again. People disagree on how to do stuff, when
to do it, and why we should do it. But this is all
part of the process and if it was easy then we
wouldn't be being as creative as possible. The
boundaries wouldn't have been pushed, and
we'd end up with what we've always got.

Read <u>full blogpost</u>

Profiles in Transformational Leadership:
Louise van Rhyn and Partners for Possibility
[Podcast by Mzukisi]

"... profiles the work of Louise van Rhyn and Partners for Possibility...explore what it means to

lead change through social enterprise without holding formal title...discussion is meant to bring hope that it is possible to change societies from the civic space..."

<u>Great Charity Speakers</u> [website] by <u>Mandy</u> Johnson

"...there is a huge pool of talented speakers across the charity sector who aren't male and are not all white...[this is] a place that conference organisers from the charity sector can discover the brilliant speakers who deserve to have their voices heard".

What's the right structure for your charity digital team? by Zoe Amar in Charity Digital News, Jul 25th 2018

"...there is no right or wrong answer to what the perfect digital team looks like. The only rules are that the team needs to be designed to help your charity achieve its goals, support more people effectively and to get great results. And it's imperative that the team has the right leader with sponsorship from the CEO and trustees".

The Duffer's Guide to Tech for Good by Joe Roberson, Tech for Good Hub, Aug 6 2018 ...here, in one place is your duffer's guide, your

crash course in TfG. It's a list of resources to read and use. There's ten, but you won't need them all..."

<u>Preventing relapse by supporting people in</u> recovery from drug and alcohol addiction

"Drug and alcohol addiction affects over a million people in the UK – a demand that charities struggle to meet in a traditional offline capacity. Along with our partner The Well we [Reason Digital] worked to find a digital solution that could help support people in recovery, at scale..."

Working in the OPEN — What is a sector? By

Mike Rose, 16th Aug 2018

"...blog is about one of those projects (Sector Readiness (for change)) and an attempt to explain some of my thinking on what we consider to be a 'sector'...."

Digital Check-up (SCVO)

"...simple Digital Check-up to assess your organisation's current digital maturity and how this compares to other organisations. The check up will help you to identify your strengths and the gaps your organisation is facing..."



Vacancies (listed by Closing date)

7th September

Social Media Marketing Manager advertised by EasyWeb Recruitment

10th September

<u>Fundraising Database Assistant</u> Emmaus UK

11th September

<u>Data Officer - Seasearch Programme</u> Seasearch

12th September

6 month FTC-ICT Service Desk Analyst

NACRO

13th September

Communications & Marketing Officer
Canal & River Trust

Fri 14th September

Communications Manager

The Vegan Society

<u>Digital Marketing and Fundraising Officer</u>

Age UK Solihull

Eighth Issue of Digital WM News Vol 2... complete with more changes

This is the eighth issue of **Volume 2** of our monthly newsletter and we hope you like some of the changes we're continuing to make to it following suggestions from some of the lovely people at <u>CommsCamp</u> in July.

We love helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands (and wider through our regular tech for good Meetup Net Squared Midlands and the annual national infrastructure unconference VCSSCamp) to get more out of technology and the web, including via this publication.

Welcome to our new subscribers since last month. We now have 100+ subscribers.

Input from subscribers and guests

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2018.

One happy reader recently said: "Just like to say a quick thanks to RnR for pulling together this fab

newsletter! There really is nothing like it, that I'm aware of, that focusses on **#techforgood** in the Midlands. It's one of the few newsletters that I actually look forward to and always read.

I was particularly thankful for the Feb edition that advertised an interesting role at a charity doing great things in education. I wasn't really looking for an employed role, however it's quite rare to see a senior role in tech, at a charity, that could be based in the Midlands! I'm so pleased that I applied as I'm now Tech & Product Director at The Brilliant Club and thoroughly enjoying the role. And I'm 99% certain I wouldn't have seen this had it not been for the R&R newsletter. Thanks again! Nikki"

Congratulations Nikki, and keep reading!

If something in the newsletter has led to success for you, or inspired you or your organisation in some way, please let us know.

Deadline 21st of each month

Pauline Roche, RnR Organisation

WANT YOUR OWN COPY OF DIGITAL WM NEWS?

Digital WM News is a monthly compilation/curation of #techforgood news, events, training, offers, tips, people, reading, listening, resources and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email

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