

## Increasing digital skills and knowledge in the VCSE sectors

Monthly e-bulletin compiled and collated by **RnR Organisation**

Vol 3 Issue 1, Jan 2019

### News

#### WM Digital skills partnership



*Kevin Vashi & Pauline Roche*

Pauline Roche from RnR Organisation met with Kevin Vashi, Digital Skills Project Manager at the [West Midlands Combined Authority](#) in early January to talk about the digital skills & technology needs of charities and non-profits in the West Midlands.

We've updated a [blogpost](#) we wrote in 2015 about this.

#### Third Sector Digital Leaders course: Birmingham

"The School for Social Entrepreneurs and Zoe Amar Digital have partnered to deliver Third Sector Digital Leaders, a course to help charity, social enterprise and non-profit leaders be confident about leading digital change in their organisations, helping them be more sustainable and relevant and creating the digital leaders of tomorrow.

We are delighted to have received funding from the Government's Digital Leadership Fund to offer the next course at no cost to participants".

The Birmingham course will take place from 10:30am – 4:30pm across four dates: 18th March, 19th March, 28th March, 29th March

Deadline for Birmingham applications [here](#) Feb 15<sup>th</sup>.

The course will also be available in London, Leeds, Liverpool+ Bristol

#### CAST Design Hop in Birmingham in Feb

CAST is accepting final registrations for its free half-day Design Hop workshop at Impact Hub Birmingham on **Wed Feb 6th**. The workshop is supported by RnR Organisation.

To apply for a place at the Birmingham Design Hop, sign up on Eventbrite [here](#)

#### Paul Hamlyn Foundation and Comic Relief launch £2.4m technology fund

"Paul Hamlyn Foundation and Comic Relief have launched a £2.4m Tech for Good fund to support charities to use technology to deliver services. Over three years the two funders will award grants of up to £48,000 and offer support from experts to projects that create or scale-up digital products"

Full post in Civil Society [here](#)



SM4G  
@SocialMedia4G

Follow

If you're a [#charity](#) / [#community](#) group in [#Birmingham](#) interested in developing your online profile or digital activity let us know - we're working with [@DisabilityRC](#) [@YPFmidlands](#) [@paulineroc](#) & others on the idea of a regional network [#brumcharityhour](#) [@peter19704](#) [@PaulStreets\\_](#)



12:10 pm - 24 Jan 2019

# Events, Deadlines & Training

## Events

**Feb 4<sup>th</sup>**

[How to exercise your Personal Data rights to improve outcomes for all](#)

BOM, 1 Dudley St, B5 4EG

**Feb 6<sup>th</sup>**

CAST/RnR Organisation

[Design Hop](#)

Impact Hub Birmingham, Oxford Street  
Birmingham B5 5NR

UnLtd

[Bookkeeping \(without the tears\) - Workshop Birmingham](#)

Signing Tree Venue, Birmingham B16 8SZ

**Feb 25<sup>th</sup>**

[Net Squared Midlands: tech for social good Dec meetup](#)

Impact Hub Birmingham, Oxford Street  
Birmingham B5 5NR

**Feb 26<sup>th</sup>**

Good Things Foundation & BT

[Non users of the internet - understand motivations and overcoming barriers](#)

Impact Hub Birmingham, Oxford Street  
Birmingham B5 5NR

**Feb 27<sup>th</sup>**

[Social Media Marketing for the Voluntary Sector](#)

Walsall

## Weekly/Monthly Meetups

[Birmingham Open Code](#)

- weekly (Tues) open study session for folks who program or those who want to get started  
[Brum SMC](#) – monthly (last Fri) social media meetup

[Coding Wednesday](#) – monthly (last Wed) - Codeacademy, YouTube tutorials etc

[Digital Evenings](#) (Fircroft College) – semi-regular - improve your digital skills

[fizzPOP](#) – monthly (2<sup>nd</sup> Wednesday) Lock picking

[Impact Hub Birmingham Discovery Tours](#) – weekly (Tues) tour of collaborative space

[Net Squared Midlands](#) – bi-monthly #techforgood meetup

[Open Tech Lectures](#) – monthly technology lecture series

[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area

## Training

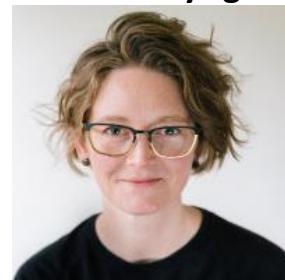
**Ongoing**

[Digital and IT](#)

Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH

## People

**Emma Prest, ex-Exec Director, Datakind UK says goodbye**



**Emma Prest**

Emma started as general manager at DKUK in 2014. She has launched new programs, like DataKind UK's long-term DataCorps projects, organised a volunteer committee structure, and opened up new funding opportunities with organizations like Marks & Spencer and NESTA.

She positioned the charity as a thought leader that has thoughtfully created data maturity models for the social sector, informed government actions through its work with Global Witness, and built community-led codes of ethics. Her work has set DataKind UK up for long-term success.

## Reading, Listening & Resources

### Small charities – innovating on a shoestring [podcast]

“For this podcast [CharityComms] spoke to comms and digital leads at two small charities who presented at the CharityComms [Small charities communications conference 2018](#).

### NCVO digital and tech plans – series so far

By Megan Gray, NCVO

[Why NCVO decided to be radical and brave mapping out NCVO's digital ecology](#)  
[how NCVO started talking about what we know](#)  
[Personas and knowledge boards](#)

To be continued...

What was interesting about their experiences was that they undertook projects which could have been costly and challenging while working with the budgets and resources they had, and by making the most of their size to innovate, test their assumptions and get stuck in”

Links to podcast in text [here](#)

### Media reboot: the real story is the rise of data

By Helena Pozniak, Guardian, 22<sup>nd</sup> Jan 2019

“Knowing how to get to a story via data and freedom of information requests is one of the most prized skills, says [Paul Bradshaw](#), who heads up the master's courses in data journalism and multiplatform and mobile journalism at Birmingham City University. “We struggle to meet demand from employers wanting students who can analyse data. All news organisations are expanding in this area.. expertise in social media, video and data could make the difference between simply shadowing during a work placement and being offered a job. “You need something that sets you apart,” says Bradshaw. “You want to be the one with specialist skills that they don't want to let go after an internship.”

Full story [here](#)

### Tool: How to calculate your grant funding per head of the population

OCSI has added [Big Lottery grant funding](#) as a dataset to Local Insight for all users and loaded this data in based on per head of the population.

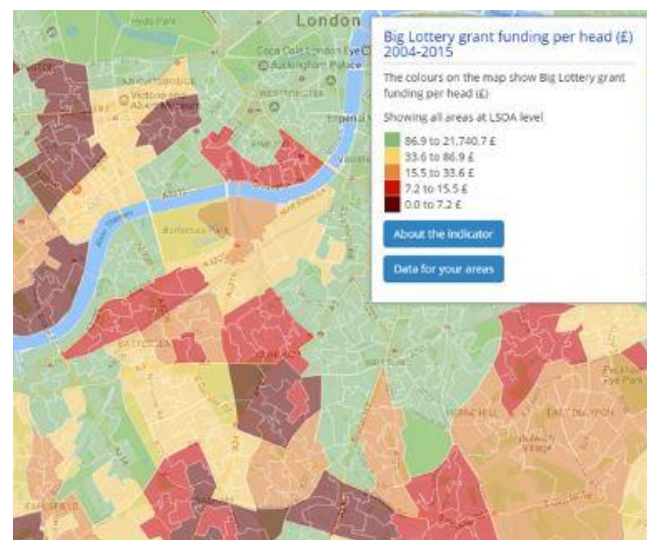
They have put together a [step-by-step guide](#) as to how you can calculate your grant funding data based on per head of the population

### Small Charities: Key Findings From Our Data

By Lisa Hornung, NCVO, 21<sup>st</sup> Jan 2019

“This blog summarises what we know about small charities based on the UK Civil Society Almanac 2018 and builds on some of the analysis we did for Lloyds Bank Foundation in 2016”

Full post [here](#)



# Vacancies

## Vacancies by closing date & employer

**3<sup>rd</sup> February**

[Digital & Communications Officer](#) (home-based)

The Co-operative Party

**7<sup>th</sup> February**

[Creative Workshop Facilitator](#)

NCS The Challenge

**17<sup>th</sup> February**

[Communications Officer](#)

Stratford Town Trust

**27<sup>th</sup> February**

[Development Analyst - Birmingham](#)

NACRO

No closing date

[Charities Partner](#)

Charities Solicitor

## First Issue of Digital WM News Vol 3... and it changes again!

This is the first issue of **Volume 3** of our monthly newsletter, our **25<sup>th</sup> issue**.

We love helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web, including via this publication.

We also help sector colleagues in other ways, including through our regular tech for good Meetup [Net Squared Midlands](#) and the annual national infrastructure unconference [VCSSCamp](#).

## New subscribers

Welcome to more new subscribers since last month. We now have 120+ subscribers.

## Input and comments from subscribers and guests

“Just like to say a quick thanks to RnR for pulling together this fab newsletter! There really is nothing like it, that I’m aware of, that focusses on #techforgood in the Midlands. It’s one of the few newsletters that I actually look forward to and always read”, “Useful collection of stuff, tx” ,”I rely on your newsletter to find out what’s going on”, “A huge, huge thank you – I mentioned that I’d be moving away from Birmingham for a job... but thanks to the lead from your newsletter, I found a wonderful tech for good position here instead!” – comments from some happy readers.

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2019. We also look forward to publishing some guest posts.

**Deadline 21<sup>st</sup> of each month**

Pauline Roche, RnR Organisation

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**Digital WM News** is a free monthly compilation/curation of (mainly) #techforgood news, events, training, offers, tips, people, reading, listening, resources and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email

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