

## Increasing digital skills and knowledge in the VCSE sectors

Monthly e-bulletin compiled and collated by **RnR Organisation**

Vol 3 Issue 2, Feb 2019

### News

#### DIDFest 2019 launches in Birmingham



Pauline Roche from RnR Organisation is delighted to be one of the 'organising Friends' featured on the Diversity in Digital (DIDFest) [website](#).

DIDFest is a brand new city wide festival in Birmingham, made up of 40+ incredible events in March and April that aim to inspire behaviour change and close the Gender diversity gap in Digital.

Full details on the [DIDFest website](#) and you can follow #DIDFest2019 on [Twitter](#)

#### Do you have opinions on digital skills in the heritage sector?

Tom Steinberg, Digital Lead, [National Lottery Heritage Fund](#) says: "I don't just want to talk to digital experts, although I would like to solicit their views. I'm really keen to talk to organisations that are really struggling with digital, or who don't know where to start. And I want to talk to organisations of all shapes and sizes... "If you're willing to talk about digital skills in the heritage field, whatever angle matters to you, I'd ask that you do one of two things:

- Either drop me a mail to [tom.steinberg@lotteryfund.onmicrosoft.com](mailto:tom.steinberg@lotteryfund.onmicrosoft.com)
- Or blog or tweet something, and let me know that you've done so (I'm @steiny...)"

Full post [here](#)

#### CAST digital research and trustees



CAST #TechforGood  
@TechforgoodCAST

We're still looking to speak to trustees so we can test our assumptions around some of the problems facing boards and trustees when it comes to digital. This is so we can find out the best way we can help! Could you help with our research? [buff.ly/2sLq8DI](https://buff.ly/2sLq8DI)



3:45pm · 27 Feb 2019 · Buffer

#### Regional Spokesperson Network Training

Programme run by NEON to substantially boost the number of regional progressive, diverse voices speaking in the media across the UK. The Regional Network is part of the New Economy Spokesperson Network, and provides training, coaching and PR booking support for people across the UK working on a range of issues, from migration rights to climate change, inequality to public health.

The first training session will take place in Birmingham April 8-9. Please apply [here](#)

Any questions on process or training please get in touch [rosie@neweconomyorganisers.org](mailto:rosie@neweconomyorganisers.org) 07521 518141

# Events, Deadlines & Training

## Events

Mar 1<sup>st</sup>

[“Driving Miss Data”: Transport data as a vehicle for modelling use of wider data in planning and impact measurement for better lives](#)

Innovation Birmingham

Mar 5<sup>th</sup>

[iSandwell Academy: Inspiring the Next Generation Through Coding and Digital...](#)

Oldbury

Mar 6<sup>th</sup>

[Smart City Alliance](#)

Birmingham

Mar 7<sup>th</sup> – Apr 8<sup>th</sup>

[DIDFest 2019](#)

‘Diversity in Digital Festival’, Birmingham

Mar 13<sup>th</sup>

[Databases - Choosing the Right One](#)

Birmingham

Mar 15<sup>th</sup>

[Online Safety Live](#)

Hereford

Mar 20<sup>th</sup>

[Digital Transformation: Is it more than a twitter account?](#)

iCentrum, Birmingham

Mar 21<sup>st</sup>

[Cyber Security Awareness Lunch](#)

Dudley

Mar 26<sup>th</sup>-27<sup>th</sup>

[STEAMlab: Re-Imagining The Pump](#) [Hack]

Birmingham

## Weekly/Monthly/Other Meetups

[Birmingham Open Code](#)

- weekly (Tues) open study session for folks who program or those who want to get started  
[Brum SMC](#) – monthly (last Fri) social media meetup

[Coding Wednesday](#) – monthly (last Wed) - Codecademy, YouTube tutorials etc

[Digital Evenings](#) (Fircroft College) – semi-regular - improve your digital skills

[fizzPOP](#) – monthly (2<sup>nd</sup> Wednesday) Lock picking

[Impact Hub Birmingham Discovery Tours](#) – weekly (Tues) tour of collaborative space

[Net Squared Midlands](#) – bi-monthly

#techforgood meetup

[Open Tech Lectures](#) – monthly technology lecture series

[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area

[West Midlands Open Data Forum](#) – bi-monthly meeting for people interested in open data

[Women in Tech Birmingham](#) – monthly meetup

## Training

Ongoing

[Digital and IT](#)

Fircroft College, 1018 Bristol Road, Selly Oak, Birmingham, B29 6LH



## People

**Zoe Amar joins Tech Trust board of trustees**



*Zoe Amar, founder of Zoe Amar Digital*

“[Tech Trust](#) has announced the appointment of leading charity digital expert Zoe Amar as trustee.

Since 2001, the organisation has worked closely with tech sector partners to deliver over £200m in savings to

## Reading, Listening & Resources

### Digital tools for small charities [video]

[Digital tools to save time](#) – 11 minute video with Alex Wells, Small Charities Coalition (on YouTube)

### What will charities look like in the future?

By James Plunkett, Medium, 16<sup>th</sup> Feb 2019

“Many words have been written about digital disruption in the private sector. Less has been said — with commendable exceptions — about how charities will adapt to the digital age.

So what will the non-profits of the distant future look like? Let’s ignore 3- or 5-year time horizons and think ultra-long-term, to a world in which capabilities like big data and machine learning are as easy to use as electricity is now. How will good be done in a world like this?....”

Full post [here](#)

### First Charity Digital Tech Conference inspires sector for 2019

By Chloe Green, Charity Digital News, 15<sup>th</sup> Feb 2019

“Tech Trust’s inaugural Charity Digital Tech Conference on Feb 13<sup>th</sup> saw 187 attendees from across the non-profit sector come together to learn from a wide range of experts and discuss their digital strategies...”

The panel discussion [at the end of the day] with Paul Swift, Age UK, Duncan Brown, Shift Design, Fiona Dawe and Audree Fletcher on 'the keys to introducing impactful digital change' is available to view [on the Charity Digital News Facebook page](#).

Watch out for audience question from Pauline Roche (“Is anyone considering making having [Essential Digital Skills](#) a requirement for staff and trustees?”) at about 30 minutes in!

Full post [here](#)

### Prototypes and guerilla testing — how NCVO started exploring unmet user needs

By Megan Griffith-Gray, NCVO, Medium, 18<sup>th</sup> Feb 2019

more than 33,000 UK charities through the [tt-exchange](#) software donation programme....”

Full story [here](#)

“...One of the things we set out to discover though our user research was the key goals our users had when they came to our sites...”

Full post [here](#)

### Four charity cyber security trends for 2019

By Chloe Green, Charity Digital News, 3<sup>rd</sup> Jan 2019

Online fraud such as phishing will continue to be a huge risk for charities in 2019 – fortunately the NCSC is also stepping up its game supporting the sector with educational resources.

Full story [here](#)

### There is no digital revolution in charities\*. And probably never will be

By Joe Saxton, nfpsynergy, 14<sup>th</sup> Feb 2019

**In [this week's blog](#), Joe Saxton argues that the charity advancements in digital we have seen are not enough to warrant the use of the word 'revolution'. What do you think?**

### Small Charities Coalition launch charity setup tool



Small Charities Coalition  
@sccoalition

It's #CharityTuesday & we're more than a bit excited to share with you something we've been working on w/ @TechforgoodCAST 🍷 It's a guide to support small charities with registration! #charitysetup is now live 🎉 We hope you find it a clear & simple tool 😊 [charitysetup.org.uk](#)



9:01am · 19 Feb 2019 · Buffer

### Social Media Exchange 2019 [Wakelet]

The [Social Media Exchange](#) is an annual creative day for the charity sector curated and delivered by digital storytelling organisation [sounddelivery](#)

#SMEX19 celebrates the power of digital storytelling and its potential to have a positive impact on the world around us.

## Vacancies

### Vacancies by closing date & employer

6<sup>th</sup> March

[EQuip Hub Content Provider and System Administrator](#)

Diocese of Coventry

13<sup>th</sup> March

[Data Analyst \(Data and Insight Analyst\)](#)

[Senior Data Analyst \(Senior Data and Insight Analyst\)](#)

Citizens Advice, Birmingham (or Cardiff)

No date

[Data Generalists](#)

The Data Place (can be flexible)

### Second Issue of Digital WM News Vol 3... and it's starting to settle down!

This is the second issue of **Volume 3** of our monthly newsletter. We love helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web, including via this publication.

We also help sector colleagues – through our regular tech for good Meetup [Net Squared Midlands](#) and the annual national infrastructure unconference [VCSSCamp](#).

### New subscribers

Welcome to more new subscribers since last month. We now have 120+ subscribers.

### Input and comments from subscribers and guests

“Just like to say a quick thanks to RnR for pulling together this fab newsletter! There really is nothing like it, that I’m aware of, that focusses on #techforgood in the Midlands. It’s one of the few newsletters that I actually look forward to and always read” **and** “I rely on your newsletter to find out what’s going on” – two happy readers.

We love having your news, events/training, offers/tips, people, reading and vacancies for consideration and hope to hear from more readers in 2019. We also look forward to publishing some guest posts.

**Deadline 21<sup>st</sup> of each month**

Pauline Roche, RnR Organisation

## WANT YOUR OWN COPY OF DIGITAL WM NEWS?

**Digital WM News** is a free monthly compilation/curation of (mainly) #techforgood news, events, training, offers, tips, people, reading, listening, resources and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email

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