

DIGITAL WM NEWS™

Compiled and collated by RnR Organisation

Vol 1 Issue 5 May 2017



Digital WM News is a monthly compilation/curation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email; subscription details on P.4



News

FIFTH ISSUE OF DIGITAL WM NEWS & COMMENTS ON FOURTH ISSUE

Welcome to the fifth issue of our new monthly newsletter which we hope will help people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web. We love hearing what our readers think about it. Comments on Issue 4 included “The 'Creating Great Digital Content' presentation was particularly helpful and I'll be passing on to others.” and “Thanks for copying us in on this ... great stuff :)” .

We'd also love to have your news, events/training, offers/tips, people, reading and vacancies for consideration in future issues.

Deadline 21st of each month

- **Pauline Roche, RnR Organisation**

WEST MIDLANDS MAYOR'S DASHBOARD

[This](#) is a tool, produced by [Centre for Cities](#), for the West Midlands mayor, and stakeholders in the combined authority area, to monitor performance on priority issues in the local economy. The tool plots performance against the

national average and is updated on a regular basis so that progress can be continually tracked.

THOUGHTS OF INCOMING CEO OF SMALL CHARITIES COALITION

On 1st August 2017, Mandy Johnson ([@MsMandyJ](#)) will be starting a new role as CEO of the [Small Charities Coalition](#).

Read [here](#) her reflections on what she hopes to achieve, including using “digital technology to enhance the efficacy and proficiency of the work that we do – as well as sharing solutions that other organisations have found”.

5 THINGS YOU (PROBABLY) DON'T KNOW ABOUT ONLINE PRIVACY – BUT SHOULD

“If you use any form of digital social or professional networking, a lifestyle application, or even just casually browse for information online, then you should care. Your online activity and behaviour contributes to the enormous amount of personal data being collected about you every day.

Understanding what you don't know is the first step to regaining control over your personal data and privacy” . – Read more [here](#) by [Claudio Cocorocchia](#), Content Lead, Media, Entertainment and Information Industries, May 24th 2017

WHAT NEXT FOR DIGITAL SOCIAL INNOVATION?

This Nesta [report](#), and accompanying guide, produced as part of the DSI4EU project, maps the projects and organisations using technology to tackle social challenges across Europe, and explores the barriers to the growth of digital social innovation.

DOEVERYONE ETHICAL TECH INITIATIVES DIRECTORY

As mentioned by Cassie Robinson of [DotEveryone](#) in her [#DSINext](#) talk, a directory to help more people find out about the growing number of initiatives and their impact.

If there's something missing from this list, they want to know about it. Add a comment with a link to it or [fill in this form](#) to say more.

DIGITAL SOCIAL INNOVATION TOOLKIT LAUNCH

The Digital Social Innovation toolkit is the result of an experimental programme that, from April 2016 to May 2017, involved makers, researchers, practitioners in workshops, talks and online meetups, in which participants worked to understand how open hardware and maker projects with a social purpose scale.

Read more and check out the toolkit [here](#)



Events/Training

June 1st

[Women in Tech Nottingham](#)

[Tech For Good & Destruction, Decapods and Doughnuts](#) 18.30-20.30

[Accelerate Places](#), The Poynt, 45 Wollaton Street, Nottingham, NG1 5FW

HOW CHARITIES CAN MAKE THE MOST OF GOOGLE ANALYTICS

Useful 'How to' [article](#) from [Technology Trust](#) – demographics, track acquisition, goal setting, following behaviour, combining analytics with other tools

WANT TO BE A WIDENING DIGITAL PARTICIPATION PATHFINDER? HERE'S WHAT YOU NEED TO KNOW

[Good Things Foundation](#) is recruiting healthcare providers, Online Centres and other community organisations to be part of their Widening Digital Participation Programme with NHS Digital.

More details about getting involved [here](#)

8 SOCIAL MEDIA TIPS FOR FOOD BANKS

A look [here](#) at Trussell Trust food banks and other independent food aid providers, to explore how social media can be effectively used to boost support and generate donations.

Also contains transferable ideas for other charities about how they might use social media.

June 11th

[Famalam](#)

[Art For Social Good: Creative Tech For Good Mini Project \(1\)](#) 10.00-13.00

[Art For Social Good: Creative Tech For Good Mini Project \(2\)](#) 13.30-16.30

Both sessions at Thimblemill Library, Thimblemill Rd, Smethwick B67 5RJ

June 12th

Net Squared Midlands
[Social Media session](#)
 Impact Hub Birmingham

June 19th-24th

[Small Charity Week](#)
 Small Charity Week celebrates and raises awareness of the essential work of the UK's small charity sector who make an invaluable contribution to the lives of millions of individuals, communities and causes across the UK and the rest of the world.

June 20th

[Podnosh](#)
 Social media awareness for local community groups, charities, volunteers & active citizens 13.30-16.00
 Coffin Works, 13-15, Fleet St, Birmingham B3 1JP

June 21st

Fancy Guppy Digital
 Webinar: How to plan an online campaign, 1-2pm
[More info and booking here](#)
 Join Fancy Guppy live as we take you through 4 key steps to planning your online campaign; issue, action, identity, and comms. We'll be letting you know everything you need to get started campaigning, and there'll also be time for you to get your questions answered.

**Offers/Tips**

RNR ORGANISATION BROKERAGE: One of the roles we envisage for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.

We currently support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, Charitable Trusts West Midlands, West Midlands Open Data Forum and general advice and training to VCSE organisations.

We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between people with skills who want to support VCSE organisations and VCSE organisations who need this type of support.

Interested? Please email us at RnR.Organisation@gmail.com about your interest and use the word 'Brokerage' in the subject line. Thanks.

**People**

[Hope Meadows](#) is the new face of ProBono OR (the part of [Operational Research society](#) offering third sector organisations the opportunity for free consultancy to help reduce costs and improve utilisation

of limited resources), taking over from Felicity McLeister as she moves onto another role within the organisation.



Reading

[Digital leaders: who are they and what do they need?](#) By Cassie Robinson

[Data is not the new oil. Data > Oil](#)

[OpenTech 2017 Notes](#) by Kevin Marks

[@CILIPinfo #FactsMatter infographic](#) on making informed political decisions, May 15th 2017

[The Rules of Digital Transformation](#), Paul Taylor, May 26th 2017

[Unlocking hidden value in open grants data](#), David Kane, TechForGoodCAST, May 30th 2017



VCSE Digital Vacancies (listed by Closing date)

June 1st

[ICT Service Desk Support Engineer](#)
Rethink Mental Illness, Tipton

June 9th

[IS Service Desk Analyst](#)
Sanctuary Group, Worcester

June 2nd

[IT Manager](#)
St Richard's Hospice, Worcester

June 19th

[Data Analyst \(fixed term\)](#)
Open Data Services

HOW TO SUBSCRIBE TO DIGITAL WM NEWS

Subscribe [HERE](#) OR Email RnR.Organisation@gmail.com and put 'Subscribe Digital WM News' in subject line [@RnRWorks](http://www.RnROrganisation.co.uk)

RnR Organisation™