

DIGITAL WM NEWS™

Compiled and collated by **RnR Organisation**

Vol 1 Issue 10 October 2017



Digital WM News is a monthly compilation/curation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email; **subscription details on P.4**



News

TENTH ISSUE OF DIGITAL WM NEWS

Welcome to the tenth issue of our monthly newsletter. It's aimed at helping people in the voluntary, community and social enterprise (VCSE) sectors around the West Midlands to get more out of technology and the web. We love hearing what you, our readers, think about it.

We love getting your news, events/training, offers/tips, people, reading and vacancies for consideration. Please keep sending them.

Deadline 21st of each month

- **Pauline Roche, RnR Organisation**

LATEST DIGITAL MATURITY OF CHARITIES REPORT

The 2017 Lloyds Bank Digital Index benchmarking digital maturity of SMEs and charities will be published on Thursday Nov 2nd – parts of the launch in London will be livestreamed – follow [@LBGDigi](#) and #BizIndex17 for updates



LBG Digital
@LBGDigi

Following

On Thursday, we'll be releasing our [#BizIndex17](#), benchmarking the [#digital](#) maturity of [#smallbusinesses](#) and [#charities](#) in the UK.



12:45 PM - 30 Oct 2017

NPC IGNITES 2017—CONNECT. CHALLENGE. CHANGE.

On 11 October 2017 leaders from the voluntary sector and beyond gathered at Friends House in London for the annual NPC Ignites conference. The day was designed to take step back, question 'business as usual' thinking and examine the key issues facing charity leaders today.

Story of the day is [here](#) and a challenging blogpost 'Are you sitting uncomfortably?' by NPC's Lucy De Las Casas is [here](#)

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Events/Training

Nov 9th

[Collaboration & its impact](#)

WM Funders Network Annual conference w speakers from 360 Giving, NPC and IVAR Innovation Birmingham, Holt Street, Birmingham B7 4BB

Nov 10th

Chuffed.org & Voluntary Action Coventry
[Crowdfunding for Social Causes Workshop](#)
29 Warwick Rd, Coventry

Nov 10th

[Text Hackathon](#)

De Montfort University, Eric Wood Learning Zone, Leicester

Nov 13th

Net Squared Midlands
[Do charities need CRMs?](#)

Impact Hub Birmingham, Oxford St Digbeth, Birmingham

Nov 20th

Superhighways
[Impact Aloud 2017](#)
London

Nov 23rd

[Silicon Canal Tech Awards 2017](#)
Birmingham Repertory Theatre

Centenary Square, Birmingham

Nov 29th

New Philanthropy Capital
[State Of The Sector Roadshow – Birmingham](#)
Cornwall Court, 19 Cornwall St, Birmingham

WEEKLY/MONTHLY MEETUPS

[Birmingham Open Code](#) - weekly (Tues) open study session for folks who program (in any language) or those who want to get started learning to code

[Brum SMC](#) – last Fri monthly social media meetup
[fizzPOP](#) – Lock picking 2nd Wednesday of month

[Net Squared Midlands](#) – monthly #techforgood meetup

[Tech Wednesday](#) – monthly meet up for like-minded individuals in tech industry in Birmingham area



Offers/Tips

RNR ORGANISATION BROKERAGE: One of the roles we envisage for this newsletter is to bring together practitioners in our core activities of digital skills development and voluntary sector (asset-based) development.

We currently support and deliver this activity through a variety of programmes and networks including Net Squared Midlands, Charitable Trusts West Midlands, West Midlands Open Data Forum and general advice and training to VCSE organisations.

We therefore see the opportunity of using this 'Offers/Tips' section to broker connections between people with skills who want to support VCSE organisations and VCSE organisations who need this type of support.

Interested? Please email us at RnR.Organisation@gmail.com about your interest and use the word 'Brokerage' in the subject line. Thanks.



People

[Immy Kaur](#), co-founder & Director of [Impact Hub Birmingham](#), curated a fabulous [TEDxBrum](#) with the theme 'Perspectives' at Birmingham Hippodrome on October 15th - earlier this year she [wrote an inspiring piece about it](#)



Reading

[Users don't care about your website](#)

By Jan Golding, 24 Oct 2017

"It sounds harsh saying users don't care about your website, but that's just the reality. As communicators who are massively invested in our own digital products and services, we are the ones who really care about our websites, just as we really care about our brands. Users don't have the same connection or relationship with your website. I can demonstrate this by running through a few goal-based scenarios..."

[The Definitive Guide to Content Curation: Strategies, Tips, and Tools](#)

By Natalie Dobbin, 5 July 2017

"Content curation is all about mining the internet for material that can be shared on your social networks. It's about finding great content and presenting it to your social media followers in a way that's organized and meaningful"

[Is it the beginning of the end for the charity sector?](#)

By Dhananjayan Sriskandarajah, 4 Oct 2017

"the 17th century notion of a charity with formal and special regulatory status looks increasingly outdated in the face of new forms of citizen action and vulnerable to wider changes in the labour market. Indeed, the 'sector' as we know it – with its big brands and paid staff – is set to transform so much in the coming decades that I am not sure that I would recommend the youth of today follow my career path..."

[Infographic: A UX checklist for web projects](#)

By Juntooapp

“In this handy infographic we’re detailing the most important UX processes for any web project”

[What are asset-based approaches to care and support?](#)

By Ewan King, 3 Oct 2017

“What businesses wouldn’t be jealous to hear about an operation with a 95% client satisfaction rate? That’s what happened when [Cambridgeshire council](#) commissioned [Care Network Cambridgeshire](#) to deliver a county-

wide [community navigator service](#). It sees volunteers acting as local points of contact and working with often isolated older people to identify what would support them, such as help around the home and assistance with benefits. Volunteers also assess what skills and interests older people have, to enable them to contribute to society...”.



VCSE Digital Vacancies (listed by Closing date)

Nov 2nd

[Editor](#) (maternity cover)

Royal Society for the Prevention of Accidents

Nov 3rd

[Digital Content Specialist](#)

Midland Heart

Nov 9th

[Associate Director, Future Leaders](#)

Ambition School Leadership

Nov 10th

[Head of Housing Systems](#)

“one of the largest and most successful housing groups in the Midlands, providing around 30,000 homes with a turnover of £140 million per year”

Nov 12th

[Digital Channel Manager](#) (Oxford-based)

Oxfam

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