

# DIGITAL WM NEWS

Compiled and collated by RnR Organisation

Vol 1 Issue 1, Jan 2017



*Digital WM News is a monthly compilation of #techforgood news, events/training, offers/tips, people, reading and vacancies of interest to people in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands – circulated via email*



## News

### First Issue of Digital WM News

Welcome to the first issue of our new monthly newsletter. We'd love to hear what you in the voluntary, community and social enterprise (VCSE) sectors from around the West Midlands think about it. We'd also love to have your news, events/training, offers/tips, people, reading and vacancies for consideration in future issues.

**Deadline 21<sup>st</sup> of each month**

- **Pauline Roche, RnR Organisation**

### Comic Relief Tech vs Abuse Initiative Funding



Comic Relief has rolled out a new 'Tech vs Abuse' funding initiative, a small targeted fund for technological innovation and creative digital solutions, to improve the safety of women and

girls affected by domestic abuse.

The organisation says the initiative will attempt to help the millions of women and girls in the UK that are subject to violent and controlling behaviour, most often at the hands of someone they know well.

### Applications for funding

Via its Tech vs Abuse initiative, applications are being invited to create, adapt, scale up or roll out digital solutions which respond to one of the following design challenges:

- **Fifteen minute window:** Provide or curate key information online for women experiencing domestic abuse in a way which is easy to find, simple to navigate and quick to interact with.
- **Effective real-time support services:** Enable women to find and access services for support (including referrals) when required, day or night, seamlessly and with minimal logistical and emotional burden.
- **Safer digital-footprint:** Provide people affected by domestic abuse and frontline professionals the confidence and knowledge they need to use technology and stay online safely, with full control over their online data, privacy settings and social media accounts.
- **Accessible legal and financial information:** Use the creative opportunities of the web to raise awareness of what an abusive relationship looks like, provoking women and girls experiencing abuse to recognise this and get support.

These have been developed through research with over 200 survivors of domestic abuse and 350 sector practitioners. Further details can be found at [www.techvsabuse.info](http://www.techvsabuse.info).

The application process for 'Tech vs Abuse' closes at midday on 13 March. For more details and to apply for funding head to the [Comic Relief grants page](#).

## The Charity Digital Skills Report – due March 2017

To truly understand the digital needs of the charity sector, the Skills Platform and Zoe Amar are launching a survey which will help them build the Charity Digital Skills Report.

The report will be a great resource to map where the sector is at with digital, benchmark our digital skills and make the business case for the support we need.

Zoe Amar says, “If charities are to make the business case for greater use of digital then they need data on where the sector sees the opportunities and risks, where the skills gaps are

*what the barriers to adoption may be. We are excited about creating a resource which will help charities understand more about this. We hope that the results will give charities a clearer idea on where they are at with digital and where they could go from here.”*

The Skills Platform and Zoe Amar need as many responses as possible to help them build a complete of the charity digital landscape, so they would appreciate your time in [completing the survey](#).



## Events/Training

Feb 1<sup>st</sup>

[Birmingham Dynamics 365 CRM User Group](#)  
[CRMUG UK Birmingham First Meeting](#)

[fizzPOP - Birmingham's Makerspace](#)  
[Lock Picking Night \(Public,Free\)](#)

Feb 9<sup>th</sup>

[Birmingham User Experience Group](#)  
[UX Huddle](#)

Feb 13<sup>th</sup>:

[NetSquared Midlands: Tech for social good](#)  
[Social media session](#)

Feb 15<sup>th</sup>

[Tech Wednesday](#)  
[Women in Tech](#)

Pauline Roche, M.D., RnR Organisation, “Tech for social good - welcome to the ecosystem”

Sally Tomlinson - Founder of Worktaster

“Using tech to solve a non-tech problem - the evolution of Worktaster”.

Worktaster is an online digital platform for schools and colleges, managing and supporting work experience placements for students aged 14-19. Worktaster makes the process fair and transparent while providing reporting and monitoring for schools and OFSTED inspectors.

Feb 22<sup>nd</sup>

[Open Rights Group Birmingham](#)  
[Learn about how mobile phone users are spied on in Birmingham](#)

Mar 3<sup>rd</sup>

[West Midlands Open Data Forum](#)  
[Open Data Day 2017 event](#)



## Offers/Tips

[16 tactics to come up with infographic ideas that will get major results](#) by Stephen Abram

[2017 Cause Awareness & Giving Day Calendar](#)



## People

**Peter Hay** – The director of Birmingham City Council's adults and children's services will retire in July 2017. More [here](#)



## Reading

[2017 Global NGO Online Technology Report](#) (via [@TechnologyTrust](#))

The 2017 Global NGO Online Technology Report (techreport.ngo) is a research project that seeks to gain a better understanding of how non-governmental organizations (NGOs) worldwide use online technology to engage their supporters and donors.

[BLOG: Trust and charity](#) (via [@Kathy\\_CEO\\_CE](#))

[How charities can track the ROI of software investments](#) (via [@TechnologyTrust](#))

[How to Keep it Local Five step guide for councillors and commissioners](#) (via [@LocalityNews](#))

[The Charity Social Media Toolkit - A Comprehensive Guide To Social Media](#) By Zoe Amar & David Evans

[UK Business Digital Index 2016](#)

Now in its third year, the Lloyds Bank UK Business Digital Index uses actual online behaviour and survey analysis of small businesses and charities to understand their attitudes towards digital technology. For the first time, this report also includes qualitative findings, with in-depth interviews with organisations to further understand how they use digital.



## Vacancies (listed by Closing date)

### No date given

[Digital Communications Assistant, Walsall](#)

[CCG](#)

[Social Media and Digital Media Apprentices,  
New Horizons Birmingham](#)

[Social Media Manager, PDSA](#)

### Jan 31<sup>st</sup>

[Insight & Innovation Grants Officer – Money  
Advice Trust](#)

### Feb 3<sup>rd</sup>

[Project Support Officer - IT Projects within  
Health & Social Care](#)

### Feb 5<sup>th</sup>

[Digital Coordinator, Cord Global](#)

### Feb 12<sup>th</sup>

[Lead Technical Services Analyst - IT  
Department, Midland Heart](#)

[Infrastructure Technical Specialist - IT  
Department, Midland Heart](#)

### Feb 13<sup>th</sup>

[Data & Continuous Improvement Manager,  
Ambition School Leadership](#)

### Feb 15<sup>th</sup>

[Associate, Virtual Learning, Ambition School  
Leadership](#)

### Feb 17<sup>th</sup>

[Education Officer, The Operational Research  
Society](#)

## SUBSCRIBE TO DIGITAL WM NEWS

Subscribe: Email [RnR.Organisation@gmail.com](mailto:RnR.Organisation@gmail.com) and put 'Subscribe Digital WM News' in subject line

[www.RnROrganisation.co.uk](http://www.RnROrganisation.co.uk)

@RnRWorks

# RnR Organisation™

DIGITAL WM NEWS, VOL 1, ISSUE 1, JAN 2017

RnR Organisation is registered as a Company Ltd by  
Guarantee in England and Wales  
Company Registration Number 9140623  
Registered Office: Studio 504, The Custard Factory, Gibb St,  
Birmingham B9 4AA